



# The Orange Peel

January, 2010  
Volume 1, Issue 1

The Official Newsletter for California Association of Health Facilities, Orange County Chapter

## Special Interest Articles

Meet your new 2010 OC CAHF Board.

Details on the February Meeting.

All Star Meeting Recap.

This issue brought to you by:



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## INTRODUCING THE 2010 BOARD



Pictured Above: (Top Row) Anita Bunting, Anant Desai, Scott Boyd, Tiffany Karlin, Mark Shroepfer (Bottom Row) Mark Uranga, Mike Dodge, Rita Rehaste and Julie Collins

## Individual Highlights

- Town Hall Breakfast 2
- December Meeting Highlights 3
- Advancing Excellence Campaign 4



### INTRODUCING YOUR 2010 OCAHF BOARD OF DIRECTORS:

**President:**  
Mike Dodge  
Hy-lond Home - ResCare

**Vice President:**  
Mark Uranga  
Pacific Haven HealthCare Center

**Secretary:**  
Anita Bunting

**Public Advocacy:**  
Tiffany Karlin  
Accurate Business Results

**Treasurer:**  
Mark Schroepfer  
ManorCare Fountain Valley

**Education Chair:**  
Thais Andrade  
Sunrise Brighton Gardens of Yorba Linda

**Nurse Council:**  
Marsha Peterson  
Sunrise Senior Living

**Membership Chair:**  
Bill Shifferli  
College of Medical Arts

**Associate Reps:**  
Anant Desai  
Interface Rehab, Inc.  
  
Scott Boyd  
Accelerated Care Plus

**Members at Large:**  
Julie Collins  
RehabCare Group  
  
Rita Rehaste  
Sanders, Collins & Rehaste  
  
Thank you for volunteering your time and expertise to our cause!

### HAPPY NEW YEAR O.C. PROVIDERS AND VENDORS!

The Good News is....  
We made it through 2009!  
The Bad News is....  
We get to do it all over again, only BETTER!  
Stay connected and informed with OCAHF.

*"To meet your needs and address your concerns, we really need to hear from the Members directly."*

*- Mike Dodge, President*



## WE WANT TO HEAR FROM YOU!

### Have some great ideas to share?

Do you have an important issue you would like to see addressed at a Chapter Meeting? Worried about Fall Risks? Looking for Staff Retention Tips? Other great questions or subjects for discussion? Let us know!

At each Chapter Meeting we will host a presentation based on the topics you would like to see discussed.

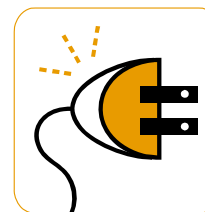
Mark your calendars! Coming soon is our Town Hall Legislative Breakfast (February 12, 2010), our

second annual Angels Baseball Night (to raise funds for our Chapter, date TBA), and a Nurse Recognition Event (May 19, 2010). You don't want to miss these exciting events!

Other topics for discussions, requested speakers, thoughts and ideas are welcome! Thoughts and ideas from staff are also welcome.

Please contact Mike Dodge with your issues, topics and ideas at: [MDodge@rescare.com](mailto:MDodge@rescare.com).

### ARE YOU ON OUR CURRENT MAILING LIST?



If not, or if you know someone else who would like to be, please contact:

Anita Bunting,  
OCAHF Secretary  
(760) 845-0018  
[ocahfboard@gmail.com](mailto:ocahfboard@gmail.com)

## DON'T MISS THE TOWN HALL BREAKFAST

### OCAHF will hold a Town Hall Legislative Breakfast on February 12<sup>th</sup> 2010

Please join your fellow OCAHF members for a Town Hall Legislative Breakfast.

We have invited the following Legislators (or their representatives):

- \*Lou Correa (34<sup>th</sup> District);
- \*Tom Harmon (35<sup>th</sup> District);
- \*Jim Silva (67<sup>th</sup> District);

- \*Jeff Miller (71<sup>st</sup> District);
- \*Mimi Walters (State Senator, 33<sup>rd</sup> District); and
- \*Loretta Sanchez (Member of Congress, 47<sup>th</sup> District).

**Attendance will be limited to the first 80 people who register for the Breakfast.**

Breakfast details are as follows.

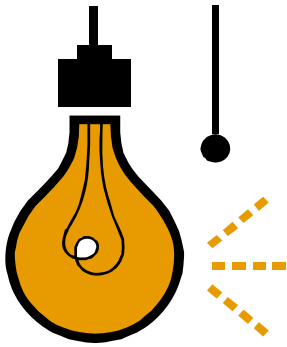
**When:**  
Wednesday,  
February 12<sup>th</sup>, 2010  
Registration: 8:30 a.m.  
Breakfast: 9:00 a.m.

**Where:**

Villa Valencia  
24552 Paseo de Valencia  
Laguna Hills, CA92653

For more information regarding the Town Hall Legislative Breakfast, please contact Mike Dodge at: [MDodge@rescare.com](mailto:MDodge@rescare.com).

**Come Meet and Greet Your Local Legislators!**



# DECEMBER MEETING RECAP

The 2010 California Association of Health Facilities – Orange County Chapter Board of Directors was sworn-in by Joe Diaz, CAHF Staff.

## CONGRATULATIONS TO THE 2010 OCAHF FACILITY SUPERSTARS!

We recognized six (6) OCAHF Facility Superstars who were presented with a Certificate of Appreciation by their nominating Administrator.

The superstars (pictured below) are:

**Profina Alcaraz**  
Director of Social Services  
Pacific Haven

**Cheryl Bukosky**  
LVN, Charge Nurse  
Brighton Gardens

**Gloria Estipona**  
RN, Supervisor  
Hy-Long Home

**Maria Ioja**  
Restorative Nurse Assistant  
Manor Care

**Elia Rosso**  
C.N.A., Team Leader  
Leisure Court

Each Superstar received Complimentary Registration, a Certificate of Appreciation and a \$25.00 Starbucks Gift Card (sponsored by Sanders, Collins & Rehaste, LLP, Attorneys at Law).

**Be on the look out for your next Super Star!**

### Special Thanks go out to:

- ❖ 2009 OCAHF Board
- ❖ DMES
- ❖ ONR
- ❖ JSA Search
- ❖ Joe Diaz – CAHF Staff
- ❖ Carole Lillis – Region V Chair
- ❖ Steve Flood – Region V Vice-Chair
- ❖ Starry Hang, Care West Photographer
- ❖ Julie Roy, Harpist
- ❖ Embassy Suites Hotel



**Do you have an employee who always goes above and beyond? Someone who takes extra care of your residents and employees? Do you have a staff member who commands respect and brings positive energy to your facility just by being there? Someone who comes up with new ideas and creative ways to resolve day to day issues? This is your SUPERSTAR! Recognize them!**

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[MDodge@rescare.com](mailto:MDodge@rescare.com).

*"Providers Giving Quality Care".*

## SHOUT OUT FOR SPONSORS

### Get your name up in lights (sort of!)

OCAHF is looking for a few good sponsors. Following are the sponsorship levels available:

#### Headliner for Orange Peel:

\* Our newsletter is distributed to members and non-members and is posted on the CAHF Blog. **Diamond Sponsor:**

\* Name is included in our Agenda;

\* Table top distribution of your Agency information;

\* 15 minutes to describe to attendees how your agency can help them.

#### Facility Profile:

Submit a photo and one page description of your facility for inclusion in the next Orange Peel!

#### Other Items:

There are other Raffle Prizes and Fundraisers available as well. Please contact Anita Bunting if you are interested in sponsoring!

Anita Bunting,  
OCAHF Secretary  
(760) 845-0018  
[ocahfboard@gmail.com](mailto:ocahfboard@gmail.com)

**Fun Fact:** The longest living cells are brain cells, which can live an entire lifetime. Take care of those brain cells!



(Courtesy of [www.hightechscience.org/funfacts.htm](http://www.hightechscience.org/funfacts.htm))

## Advancing Excellence Campaign

### Nursing Home Campaign

CAHF's CEO Jim Gomez has set a new goal for 2010... to have 600 California LTCs join Advancing Excellence in America's Nursing Home Campaign. Read his letter attached.

The Advancing Excellence Campaign (the "AEC") is a national

and state effort designed to help nursing homes improve quality of care and life in nursing homes. Supported by many groups, including CMS, CAHF and Aging Services of California, the AEC provides free resources to assist nursing home management and care.

Goals of the campaign are to improve care, reduce care issues and increase resident, and family satisfaction.

The AEC offers free webinars and downloadable videos, new ideas, resources and training to track progress and compare your nursing home to others in the state.

See the attached flyer for more information on the AEC.

**JOIN THE  
ADVANCING  
EXCELLENCE  
CAMPAIGN TODAY!**



We're on the Web!  
See us at:  
[www.cahf.org/blog.html](http://www.cahf.org/blog.html)



# ORANGE COUNTY C.A.H.F.

is hosting a

## LEGISLATIVE TOWN HALL BREAKFAST

at the community of

### VILLA VALENCIA

24552 Paseo de Valencia Laguna Hills, CA 92653



**FEBRUARY 12, 2209**

Breakfast begins at 9:00 am

## MEET AND GREET YOUR LOCAL LEGISLATORS



For Information contact: Mike Dodge  
OCAHF President (714) 531-8741 ext 117  
mdodge@rescare.com

## ADVANCING EXCELLENCE IN AMERICA'S NURSING HOMES CAMPAIGN

*New Goals! New Resources! New Web Site!*

### What Is the Advancing Excellence Campaign?

The Advancing Excellence Campaign is a national and state effort designed to help nursing homes improve quality of care and life in nursing homes. In addition to the Centers for Medicare & Medicaid Services—Region IX, and the California Department of Public Health, supporters include Aging Services of CA, CA Association of Health Facilities, CA Association of Long Term Care Medicine, CA Culture Change Coalition, Health Services Advisory Group of California, Inc., Long Term Care Ombudsman, and others. The Campaign provides free resources that support evidence-based technical assistance on eight areas of nursing home care and management. The campaign also supports frontline staff and encourages consumer transparency.

The campaign goals are to:

1. Minimize staff turnover.
2. Improve consistent assignment.
3. Reduce use of physical restraints.
4. Decrease number of pressure ulcers.
5. Prevent or minimize moderate to severe pain.
6. Increase advance care planning.
7. Assess/incorporate resident and family satisfaction survey results into improvement activities.
8. Measure staff satisfaction and incorporate results into quality improvement activities.

Positive results from participation in the Advancing Excellence Campaign have already been experienced by campaign facilities across the nation.



### Why Join the Campaign?

- Free and convenient Webinar trainings for your facility (with CEUs for staff).
- Lower operating costs and improve morale by retaining staff, with proven resources at your fingertips!
- Learn best practices quickly and easily through our Webinars and downloadable videos.
- Get public recognition for your dedication to quality.
- Get new ideas to reinvigorate staff and upgrade work environments.
- Track your own progress and compare your nursing home to others in California.
- Resources and training will help you prepare for pay-for-performance.
- Gain access to information and invitations to California's NH research grant opportunities.
- Nursing homes participating in the Campaign improve faster than all other groups.
- The Campaign works! It's the right thing to do! Save money and time! Good care costs less!

### I'm Already a Member? Do I Need to Do Anything?

YES! You must update your profile and goals to remain a member of the Campaign. You *can* change goals through January 31, 2010. Go to the Web site ([www.nhqualitycampaign.org](http://www.nhqualitycampaign.org)) and follow directions. If you forgot your password, contact Jennifer at [jwieckowski@hsag.com](mailto:jwieckowski@hsag.com).

### I'm Not a Member Yet. How Do I Start?

It's easy! Go to the Advancing Excellence Web site ([www.nhqualitycampaign.org](http://www.nhqualitycampaign.org)), click on *Join the Campaign*, and follow directions. For assistance, contact Jennifer at [jwieckowski@hsag.com](mailto:jwieckowski@hsag.com).