

# Really Ready Too!

Disaster Preparedness Conference  
for Long-Term Care

**Registration Brochure**



September 29-30, 2009

Renaissance Long Beach Hotel

111 East Ocean Boulevard  
Long Beach, CA

Get the latest tools and tips for  
disaster planning, response  
and recovery

Introducing California's Nursing Home  
Incident Command System (NHICS),  
with intensive workshops

*Earn up to 14 CEUs!*

Sponsored in part by a grant from the  
California Department of Public Health





# Really Ready Too!

Disaster Preparedness Conference for Long-Term Care



Care West Insurance Risk Management  
Premier Event Sponsor

## TUESDAY, SEPTEMBER 29, 2009

7:00 am - Noon **Registration Open**

8:15 am - 10:00 am **Opening Session**

### Welcome:

- Frances Foy, CAHF Board Chairman, Regional Vice President of Operations, Sun Healthcare Group

### Opening Remarks:

- Jim Gomez, CEO/President, California Association of Health Facilities

### Updates from the California Department of Public Health

- Emergency Preparedness Office (CDPH-EPO)

- Betsy Lyman, Deputy Director, CDPH-EPO (Invited)

### Keynote Address: "Texas Disaster Response: Chance Favors the Prepared Mind"

Long-term care evacuation experiences from Texas.

- Tim Graves, CEO/President, Texas Association of Health Facilities

10:30 am - Noon **General Session**

### Introduction to the Nursing Home Incident Command System (NHICS)

Introduction to the NEW Nursing Home Incident Command System. All participants will receive a NHICS CD.

- Craig DeAtley, Co-Executive Director, HICS Center for Education & Training, Institute of Public Health Emergency Readiness

- Ann Potter, RN, CEM, HICS Advisory Board Member

Noon - 1:30 pm **Luncheon Presentation**

### The Big Uneasy - Documentary Film

Several thousand nursing facility residents were safely sheltered through Hurricane Katrina. Learn what staff experienced as they courageously braved the dangers and unknowns of the storm and its aftermath in this film funded by Louisiana Department of Health and Hospitals.

1:45 pm - 3:15 pm **Breakout Sessions**

### Emergency Communications for Long-Term Care

What communication systems will you depend upon in a disaster? Will they work? What else is available?

- David Coursey, Technology Journalist, David Coursey Consulting

### The ABCs of Disaster Planning

The critical elements of all-hazard Emergency Operation Planning, including hazard vulnerability analysis.

- Jocelyn Montgomery, RN, PHN, Director of Clinical Affairs, California Association of Health Facilities

- Mitch Saruwatari, Vice President, Quality and Compliance, Liveprocess

## TUESDAY, SEPTEMBER 29, 2009

3:15 pm - 4:00 pm **Refreshments with Exhibitors**

Enjoy a little afternoon "pick me up" generously sponsored by ReddiNet.

4:00 pm - 5:30 pm **General Session**

### Pandemic Influenza: Novel Virus/Planned Approach

Critical information to assist Long-Term Care facilities in preparing for pandemic influenza including CAHF's Model Respiratory Protection Program.

- Mike Ciraolo, Consultant, Ciraolo Consulting, LLC

- Ashby Wolfe, Consultant, Gage Health Consulting

5:30 pm - 6:30 pm **Networking Reception**

Join the exhibitors in the Renaissance Foyer for a glass of wine, some appetizers and a little networking while you wait for traffic to ease up or decide where to go to dinner.

## WEDNESDAY, SEPTEMBER 30, 2009

7:00 am - 8:00 am **Registration Open**

8:00 am - 8:45 am **General Session**

### Working with Regulatory Agencies for Better Preparedness

Disaster preparedness, response and recovery information from California Department of Public Health (CDPH) Licensing and Certification (L&C) and the Office of Statewide Health Planning and Development (OSHPD).

- Brian Coppock, Regional Compliance Officer, Central Region, Office of Statewide Health Planning and Development

- Dan Kotyk, Chief, Emergency Preparedness and Disaster Response Section, Licensing and Certification Program

8:45 am - 10:00 am **Breakout Sessions**

### The Evacuation Experience

Find out first hand what it is like to be part of an evacuation. Learn what it takes to successfully manage an emergency involving your facility.

- Phil Cook, Disaster Medical Health Specialist, San Joaquin County, EMS Agency

- Pam Eiszele, SNF Management, Inc.

- David Hibarger, Administrator, Santa Barbara Convalescent Hospital

### Implementing NHICS in Your Facility (SESSION 1)

Facilitated workshop to implement the Nursing Home Incident Command System in your facility. Learn how to train others in your facility in using this new tool in disaster response.

- Craig DeAtley, Co-Executive Director, HICS Center for Education & Training, Institute of Public Health Emergency Readiness

- Ann Potter, RN, CEM, HICS Advisory Board Member



# Really Ready Too!

## Disaster Preparedness Conference for Long-Term Care

The Conference Has Gone GREEN!  
All materials and handouts will be available online for download. Please make sure you download all materials and handouts before arriving at the conference. We will have materials available on CDs ONLY!

### WEDNESDAY, SEPTEMBER 30, 2009 (CONTINUED)

#### 10:15 am - 11:45 am Breakout Sessions

##### Disaster Reimbursement for Long-Term Care

Learn the ins and outs of disaster reimbursement at the state and federal levels.

- Darryl Nixon, Director of Reimbursement, California Association of Health Facilities
- Joyce Davis, RN, N.E. IV, Field Office Administrator, Department of Health Care Services, Utilization Management Division, Southern Operations Division, San Bernardino Field Office
- Janice Zalen, Sr. Director of Special Programs, American Health Care Association

##### Implementing NHICS in Your Facility (CONTINUED SESSION)

#### 11:45 am - 1:30 pm Luncheon Presentation

##### The Story of St. Rita's Nursing Home

- Robert Abrams, Chief Executive Officer, MyZIVA and author of "Watered Down Truth"

#### 1:30 pm - 2:45 pm Breakout Sessions

##### County/Provider Partnerships

Outstanding examples in provider/response partner collaboration.

- Scott Tarde, The Remington Club in Rancho Bernardo
- Ann Baechler, RN, PHN, MSN, Sonoma County Department of Health
- Lori Cooper, Administrator, Stonebrook Healthcare Center

##### Implementing NHICS in Your Facility (SESSION 2)

#### 3:00 pm - 4:30 pm Breakout Sessions

##### I Can Do What? With What?

The basics of personal preparedness/useful ideas for emergency planning, equipment and supplies for your home, car and work.

- Steve Johnston, MEP, Emergency Preparedness Specialist, Ventura County Public Health

##### Implementing NHICS in Your Facility (CONTINUED SESSION)

### HOTEL INFORMATION:

Renaissance Long Beach Hotel  
111 East Ocean Boulevard  
Long Beach, CA 90802  
(562) 437-5900  
(800) 468-3571 or www.marriott.com



Room Rate: \$125.00 per night  
Reservation Reference: "CA Association of Health Facilities"

Cut off date for hotel reservations: Monday, September 7, 2009  
Reservations received after this date will be on a space and rate availability basis.

### REGISTRATION FORM:

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### PAYMENT INFORMATION:

Prepayment is Required:

Early Registration \$249.00

After Sept 20 \$299.00

Indicate Payment Method:

Visa  AMX

Mastercard  Check (make checks payable to CAHF)

Name on Card: \_\_\_\_\_

Account Number:

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Expiration Date:

--	--	--	--

 / 

--	--	--	--

Signature: \_\_\_\_\_

For registration questions, please contact Cheyenne Merced at 916.441.6400, ext. 210, or cmerced@cahf.org. You will receive written confirmation of your registration. If you do not receive written confirmation prior to class, please call Cheyenne at the number listed above. By signing this form you are authorizing CAHF to charge your credit card without imprint. CAHF Board of Directors Refund Policy: In order to receive a refund, cancellations for conferences must be made 5 working days (Monday through Friday) prior to the beginning of this course. Cancellations must be in writing to cmerced@cahf.org.

Please submit your completed registration:

Online: <https://marketplace.cahf.org>

Via Fax: 916.446.4454

By Mail:  
California Association of Health Facilities  
2201 K Street. Sacramento, CA 95816-4922



# Really Ready Too!

Disaster Preparedness Conference for Long-Term Care  
September 29 - 30, 2009  
Renaissance Long Beach Hotel



## BIG THANKS to our early sponsors:

Care West Insurance Risk Management  
DMES, Inc  
Hallmark Rehabilitation  
McKesson  
Sanders, Collins & Rehaste, LLP  
ReddiNet  
Omnicare Pharmacy  
Calmoseptine, Inc,  
Rx Two Pharmacy Services, Inc.



*Look for them in the exhibitor area at the Vendor Reception on September 29th!*

**The Conference Has Gone GREEN!**

All materials and handouts will be available online for downloading at [www.cahf.org](http://www.cahf.org) after Sept. 15