



# Solutions Pavilion

AVAILABLE ONLY to 2010 CAHF Associate Member exhibitors!

## Presentation Application

November 15 & 16, 2010 • Oasis Exhibit Hall 4, Palm Springs Convention Center, Palm Springs, CA

Don't miss this opportunity to host an educational session during The 2010 California Long-Term Care Expo. These 45-minute sessions (complete with CEUs) present attendees with different topics each day during exhibit hall hours. Share your expertise!

**Audio/Visual provided:** standing podium w/mic, wireless lavalier mic, LCD projector and screen. It's your responsibility to provide a laptop computer.

**Application Deadline: Friday, May 7, 2010**

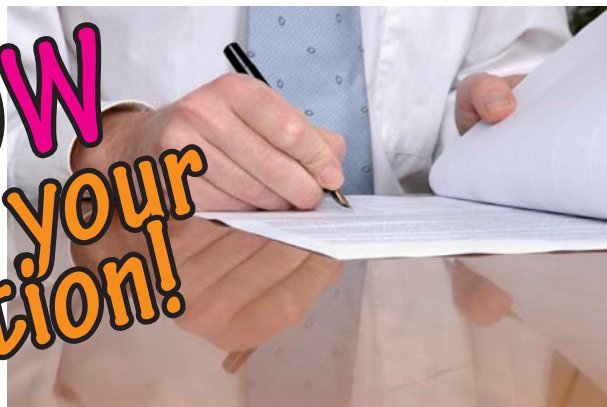
**(NOTE: EARLY DATE!!!)** Description must be received by this date for CEU approval and listing in convention registration brochure. CAHF will promote your presentation in the On-Site Convention & Show Directory and provide all necessary signage in the exhibit hall.

Space is **limited to (3) seminars**. Applications reviewed by a selection committee. All applicants will be notified via e-mail by **May 14** of application acceptance or denial. **(1) 45-minute session per CAHF Associate Member exhibiting company**. No duplicate time slots allowed.

If you would like to host an educational session at The 2010 California Long-Term Care Expo, return completed application with check to CAHF, 2201 K St, Sacramento, CA 95816 or fax with credit card information to (916) 441-6441.

Questions? Contact Sherry Hall at (916) 441-6400 x204 or shall@cahf.org. Thank you.

**Act NOW to secure your reservation!**







# Solutions Pavilion

## CEU Speaker Profile

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This information is needed for CEU purposes. **The form must be completed in full or attach a curriculum vitae by Friday, May 7, 2010.** This form may be photocopied if multiple speakers will present.

Company \_\_\_\_\_

Title of Presentation \_\_\_\_\_

Speaker Name & Credentials \_\_\_\_\_

Position Held \_\_\_\_\_

Organization \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Professional License (if applicable) \_\_\_\_\_ Exp Date \_\_\_\_\_

Academic Preparation (list most recent academic preparation first-please indicate area of specialty)

\_\_\_\_\_  
\_\_\_\_\_

School/University	City/State	Degree/Date
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Professional Experience (previous 5 years only) \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Publications \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Honors/Awards \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Return application via mail, fax or e-mail to: CAHF, 2201 K St, Sacramento, CA 95816  
Attn: Sherry Hall, Meeting Coordinator/Exposition Manager  
(916) 441-6400 x204 • Fax: (916) 441-6441 • E-mail: shall@cahf.org



# Solutions Pavilion

## CEU Program Guidelines

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The Solutions Pavilion, open to all CAHF Associate Member exhibitors, is designed for brief educational presentations on topics relevant to long-term care issues. Attendees participating in the presentations receive a (1) hour continuing education unit (CEU) per 45-minute session. Applications for the Solutions Pavilion must be received no later than Friday, May 7, 2010.

### Completion and Submission of Application for Solutions Pavilion

The following materials must be submitted to CAHF for participation in the Solutions Pavilion:

1. Application Fee: \$625 application fee must accompany application
2. Speaker Profile: A completed speaker profile or curriculum vitae from your speaker
3. Session Information:
  - a. Title of session
  - b. Brief content description
  - c. Speaker contact e-mail

### Criteria for Acceptance

Program must meet CAHF's standards for continuing education credit. An acceptable presentation may contain educational concepts that relate to products or services, but NOT be a promotion of the company's products or services.

1. The presentation must demonstrate the application of concepts and principles as they relate to long-term care issues. Equipment descriptions and procedures must be generic in content and NOT specific to your product or services.
2. Speakers must adhere to the 45-minute time frame.
3. The application must be received no later than Friday, May 7, 2010 for mention in the convention promotion brochure.

4. No session may be in any way critical of any other exhibitor's products and/or services. Applications will be reviewed for any inappropriate content.

### CAHF Will Provide:

1. Program information in the convention promotion brochure (providing application is received by Friday, May 7, 2010).
2. Materials received after the designated deadline date will be included in the On-Site Convention & Show Directory.
3. Distribution and collection of attendee evaluation forms.
4. Continuing education credit to attendees.
5. Solutions Pavilion set-up: enclosed room with 75 chairs set theatre style; 1 standing podium w/mic; 1 wireless lavalier mic and 1 LCD projector with screen. All other AV or presentation equipment is the responsibility of the exhibitor.
6. Signage indicating exhibitor's participation in the Solution Pavilion.