

California Association of Health Facilities
presents

Quality Symposium **Roadmap to Quality**

Insight Action Results



September 27-28, 2010

Balboa Bay Club & Resort



1221 West Coast Highway | Newport Beach, CA
888.445.7153 | 949.645.5000

Sponsorship and Tabletop Exhibitor Information

SPONSORSHIP OPPORTUNITIES

Premier Sponsor (Company name and/or logo on all promotional material, including brochure (if received by July 31st), CAHF News, QCHF Education Update, program. Two conference registrations included. (\$4000.00)	\$ _____
Conference Pad folios (Company name and/or logo on each attendee's pad folio. (Can also include a logo pen you provide) One conference registration included. (\$2000.00)	\$ _____
Name Badges (Company Logo on Name badge) (\$300.00)	\$ <u>SOLD</u>
Continental Breakfast - Monday, September 27, 2010 (\$1000.00)	\$ _____
Lunch - Monday, September 27, 2010 (\$1500.00)	\$ _____
Continental Breakfast - Tuesday, September 28, 2010 (\$1000.00)	\$ _____
Lunch - Tuesday, September 28, 2010 (\$1500.00)	\$ _____
Afternoon Break Sponsor - Monday, September 27, 2010 (\$750.00)	\$ _____
Afternoon Break Sponsor - Tuesday, September 28, 2010 (\$750.00)	\$ _____
Audio/Visual Sponsor (your logo on opening powerpoint and opening slide in each session) (\$400.00)	\$ _____
Evening Reception - Monday, September 27, 2010 Thank you - Progressive 2000 Home Health Care	\$ <u>SOLD</u>
Centerpieces for tables (Monday/Tuesday)(\$400.00)	\$ _____

TABLETOP EXHIBITS - Monday, September 27, 2010 - Show hours: 12:00 pm - 1:30 pm, evening reception 5:00 pm - 6:00 pm

Tabletop:

CAHF Member Price: \$750.00	\$ _____
Non-Member Price: \$1200.00	\$ _____

CAHF's Quality Symposium Goals and Objectives

The California Association of Health Facilities (CAHF,) in collaboration with the California Association of Long Term Care Medicine (CALTCM), Health Services Advisory Group (HSAG), SCAN HealthPlan®, California Culture Change Coalition (CCCC) and California Association of Physician Groups (CAPG) offers this two-day, cross-discipline educational event dedicated to addressing quality issues in nursing homes and other healthcare settings.

Conference attendees can choose from a half-day or full-day CME clinical track or the full two-day program for all staff (NHAP and BRN CEUs). In bringing hospitalists, SNF-based physicians and medical directors into this venue with nurses and administrators, we are hoping to promote greater collaboration and integration between acute care and long term care disciplines. We believe this will elevate the quality of services we provide in our centers.

Sponsorship and Tabletop Reservation

Company_____

Contact Person_____

Phone #_____ Cell #_____

Address_____

City_____ State_____ Zip Code_____

Phone #_____ Fax #_____

Email (need for email confirmation)_____

Website Address_____

Sponsor Information

See sponsor options on Page 2

Total \$_____

Tabletop Exhibitors

See tabletop information on Page 2

Total \$_____

TOTAL:

Please total all lines above and list amount here

GRAND TOTAL \$_____

PAYMENT:

Please complete and mail or fax with payment to CAHF. Full payment must BE RECEIVED with this form TO GUARANTEE tabletop participation (20 tabletops)

2201 K Street, Sacramento, CA 95816

FAX: 916-446-4454

Attn: Debra Kurtti

Payment: Visa_____ MC_____ AMEX_____ Check #_____ Make checks payable to CAHF

Card #_____

Expiration Date_____ Security Code_____

Cardholder Name_____

Signature_____

Return this form no later than **August 31st** to be included in the Quality Symposium program.

We have a limited number of hotel rooms at the Balboa Bay Club & Resort at \$160.00.
For reservations please call 949.645.5000

Shipping and other pertinent information will be emailed to you after receipt of payment. Please contact Debra Kurtti at dkurtti@cahf.org or 916.441.6400, ext. 215 for additional information.



Quality Symposium Cosponsors

